

FOR IMMEDIATE RELEASE

HKQAA 4th Wine Storage Management Systems Certificate Presentation Ceremony HKTDC designates certified companies zone on Wine Fair

(9 November 2012, Hong Kong) The Hong Kong Quality Assurance Agency (HKQAA) held the 4th certificate presentation ceremony for the Wine Storage Management Systems (WSMS) Certification Scheme today on the HKTDC Hong Kong International Wine & Spirits Fair, as well as celebrating the Scheme in its 3rd Anniversary.

Taking systematic measures to protect wine quality and its value

Since the Hong Kong Government abolished the import duty on wine in 2008, the development of Hong Kong as a regional wine trading and distribution hub has gathered further momentum.

In support of wine-related businesses in Hong Kong and to enhance the city's reputation as an international wine hub, HKQAA partnered with the industry and launched the Wine Storage Management Systems Certification Scheme in late-2009, which has been enthusiastically supported by the industry. Its high-quality and unified wine storage standard allows the industry to take systematic and effective actions in **protecting wine quality and its value** during storage, thus enhancing the confidence of consumers and wine collectors.

In view of the growing demand from the industry, **WSMS – for Wine Retailers** and **WSMS – Transportation** certification schemes were released in January and October of 2011 respectively, extending the certification scope across the wine supply chain and across boundaries.

Zone designated for Scheme on Wine & Spirits Fair

To recognise the hard-earned accomplishment of the successful applicants, HKQAA held today the 4th WSMS Certificate Presentation Ceremony on the Hong Kong International Wine and Spirits Fair, as well as celebrating the Certification Scheme in its 3rd Anniversary. **Mr David Wong, Deputy Secretary for Commerce and Economic Development (Commerce and Industry) of the HKSAR Government**, was invited to present the certificates to the certified companies, including wine storage facilities and logistics companies.

“The Certification Scheme has been enthusiastically supported by the government, the Hong Kong Trade Development Council and the wine industry. Today, when visitors and customers see the certification marks, they know that the certified wine storage facilities are capable of a high standard of care. We are proud that the Scheme has received positive feedback and recognition from the industry,” said Dr Michael P. H. Lam, Chief Executive Officer of HKQAA.

When organising this year's Hong Kong International Wine and Spirits Fair, the Hong Kong Trade Development Council designated an exhibition area especially for the Scheme's

certified companies, so that the visitors can instantly identify the wine storage facilities that have reached the certification standard.

“Since its inception, the Scheme has achieved great success in Hong Kong. I am very impressed to see the number of certificates issued has increased by 29 per cent this year. On behalf of HKQAA, I would like to offer my warmest congratulations to all the certified companies,” said Ir Prof. Peter K. W. Mok, Chairman of HKQAA.

After the ceremony, a seminar was held and prestigious wine professionals were invited to share their knowledge and experiences in wine storage management.

For further information, please call (852) 2202 9111 or check out the HKQAA website at www.hkqaa.org.



Delegates of the Commerce and Economic Development Bureau, members of HKQAA and the representatives from all the WSMS certified companies since the inception of the Scheme.

**4th HKQAA Wine Storage Management Systems
Certificate Presentation Ceremony cum Seminar**

第四屆香港品質保證局「葡萄酒儲存管理體系認證」
證書頒授典禮 暨研討會

9/11/2012



Mr David Wong, Deputy Secretary for Commerce and Economic Development (Commerce and Industry) (left), presents the WSMS certificate.



Ir Prof. Peter Mok, Chairman of HKQAA, addresses the ceremony.



Dr Michael Lam, CEO of HKQAA, presents the certificate.

- End -

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Wine Storage Management Systems Certification Scheme - Full List of Certified Companies

葡萄酒儲存管理體系認證計劃 – 所有獲認證機構名單

Company	公司	Scheme Type
ATL Logistics Centre Hong Kong Limited	亞洲貨櫃物流中心香港有限公司	2
Capital Distribution Services Limited	駿光貨運有限公司	1
China Merchants Godown Wharf & Transportation Co Ltd	招商局倉碼運輸有限公司	1,2
China Travel (Cargo) Logistics Centre Limited	中旅貨運物流中心有限公司	2
CN Logistics Limited	嘉宏物流有限公司	1,2,4,5
Collezione Wine Cellars Limited	佳釀珍藏	1
Crown Wine Cellars Limited	-	1
DCH Logistics Company Limited	大昌行物流有限公司	2
DHL Global Forwarding (Hong Kong) Limited	敦豪全球貨運物流(香港)有限公司	2,5
Gallerie Du Vin Limited	葡萄酒坊有限公司	3
Grand Wine Cellar	豪酒窖	1
Hecny Wine Cellar Limited	-	1
Hong Kong Wine Vault	美酒窖	1
JAS Forwarding (HK) Ltd	捷士國際聯運(香港)有限公司	1,2
Jebsen Logistics Limited	捷成國際物流有限公司	1,2,4,5
Joisen Logistics Limited	駿誠物流有限公司	2
Kerry Logistics (Hong Kong) Limited	嘉里物流(香港)有限公司	1,4
Kerry Warehouse (Hong Kong) Limited	嘉里貨倉(香港)有限公司	1
Langham Place Hotel (HK) Limited	朗豪酒店(香港)有限公司	2,3
Metropolitan Wine Cellar Limited	城市酒窖有限公司	1
Modern Wine Cellar Limited	-	1
On Excel Fine Wines Limited	優達酒業有限公司	1
Pacific Wine Chambers	御酒窖	1
Store Friendly Logistics Holdings Limited	儲存易物流控股有限公司	1
Sun Hing Holdings Limited	新興集團有限公司	1,2
Supply Chain Solutions (Asia) Limited	-	1,2
T-Box Thermal Storage Limited	適恒溫儲存空間有限公司	1
Times Logistics Limited	時豐物流有限公司	5
Toll Global Forwarding (Hong Kong) Limited	拓領環球貨運(香港)有限公司	2
U-freight Logistics (HK) Limited	聯邦物流(香港)有限公司	2
Vintage Cellars Warehouse Limited	名釀酒窖有限公司	1
Watson's Wine	屈臣氏酒窖	1
Watson's Wine Cellar	-	1
Wine High Club	-	1
Yanjing Cellar Limited	燕京酒業有限公司	2

Note for Scheme Type 計劃類別註釋



WSMS – Fine Wine
「葡萄酒儲存管理體系認證」
(高級葡萄酒)



WSMS – Commercial Wine
「葡萄酒儲存管理體系認證」
(商品葡萄酒)



WSMS for Wine Retailers
零售商
「葡萄酒儲存管理體系認證」



WSMS – Transportation –
Fine Wine
運輸服務供應商
「葡萄酒儲存管理體系認證」
(高級葡萄酒)



WSMS – Transportation –
Commercial Wine
運輸服務供應商
「葡萄酒儲存管理體系認證」
(商品葡萄酒)

HKQAA Wine Storage Management Systems Certification Scheme Technical Committee Members	
<u>Chairman</u>	
Mr Ronald Lau	Vice President, Hong Kong Food Council
<u>Members (in alphabetical order)</u>	
Mr Gregory L De 'Eb	Principal, Crown Wine Cellars
Mr K K Lai	General Manager, Supply Chain Solutions, Logistics Management Services, DHL Global Forwarding (Hong Kong) Limited
Ms Jeannie Cho Lee	Master of Wine / Managing Director, GrapeXpectations / Founder, Asian Palate
Mr Hubert Li	Managing Director, Hong Kong Wine Vault
Mr Nicholas Pegna	Asia Director (ex HK & China), Berry Bros & Rudd
Mr Christian Pillsbury	Managing Director, Applied Wine
Mr Robert W Scally	Managing Director, Robert Scally & Associates Ltd.
Mr Simon Tam	Head of Wine, China, Christie's
Mr Anthony Wong	CEO, Worldwide Fine Wine Centre

HKQAA Background

Being a non-profit-distributing organisation established by the Hong Kong Government in 1989, Hong Kong Quality Assurance Agency (HKQAA) assists industry and commerce in the development of management systems to enhance its competitive advantage. As one of the leading conformity assessment bodies in Hong Kong, HKQAA provides enterprises in Hong Kong and China with professional, impartial and value-adding certification services, as well as promotes management systems and various training services. Please check out <http://www.hkqaa.org> for further information.